

Many young people today know more about international pop or movie stars than about famous people in the history of their own country. Why is this? What can be done to increase young people's interest in famous people in the history of their country?

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Comment [Dave1]: one paragraph here

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Comment [Dave2]: interesting topic

Comment [Dave3]: one for both is fine to answer the question clearly

Comment [Dave4]: another paragraph

Comment [Dave5]: rise of corporate power / the spread of globalization / corporate globalization

Comment [Dave6]: very clear answers to both

An increasing number of people adore/admire superstars/celebrities in music and film overseas, however, know little about heroes in their own nation's history. In my opinion, the power of business contributes greatly to this phenomenon. To arouse/stimulate youngsters' interest in historical figures, governments should encourage more investments to their local/domestic movies about historical events.

In recent decades, myriad entertainers have been catching more and more people's eyes/become the dominant focus of many young people because they look perfect/no matter from the perspectives of their appearance or the talents of their appearance. However, this/This is the result of the strong packaging/production and marketing efforts of record companies and film studios. For instance, the famous Korean company SM has been training hundreds of stars for the that now dominate the entire Asian entertainment industry including the groups such as .... notorious pop star Kris Wu who has been in jail because of rape. These studios select singers based on their appearance and put them through rigorous training in order to inspire devotion in foreign fan bases from other Asian nations. The marketing appeals to other countries as they can imagine themselves in the ideal image of their idols. Their die-hard fans worship them passionately and blindly due to the beautification that is promoted by capital.

Comment [Dave7]: because they have been artificially produced by corporations/studios.

sculpt, produce, cultivate and then promote

.... in order to attractively package them to younger and more impressionable audiences.

Comment [Dave8]: k-pop bands / groups

Comment [Dave9]: whats going on psychologically – why do people like these bands? they want to improve their self-esteem by copying a glamorous and impossible ideal.

Comment [Dave10]: Korean company – popular all across asia

Comment [Dave11]: ok too

Comment [Dave12]: key word

I firmly believe that governments ought to make use of this point/attempt to counter this trend to-by encouraging these local companies to invest more in the movies or songs about historical figures or events. Young people are hard to be rare/only through public school classes that are tend to be tedious and overly focused on memorization and propaganda. However, if various gorgeous-moving and memorable art works are created to depict/dramatize history, the situation must/could be different, and it will/would encourage/inspire involve more people to talk about and respect historical heroes/figures. Take the recent Chinese film The Three Kingdoms as example. It was a blockbuster a couple of years ago in China that delineates/details/follows the a story a story set in in ancient China, and the heroes in this film have almost become the most well-known historical figures to modern-younger Chinese/Chinese audiences.

Comment [Dave13]: keep it weak

Comment [Dave14]: really develop and state the result really clearly and with a lot of complex detail

Comment [Dave15]: performed well in the teenage demographics particularly

Comment [Dave16]: this paragraph not so much about young people

In conclusion, capital/business/corporate interests is-are a-the catalyst for star idolizing/the recent phenomenon of idolizing international stars. I think governments have to guide these/must support investments to-produce more in high-quality, well-crafted movies or songs in order to intrigue/stimulate public's/the younger demographics passion to-for history.

Comment [Dave17]: could be higher with more focus on international and young people throughout

Task achievement: 7

Cohesion/Coherence: 7

Vocabulary: 7/8

Grammar: 7

Overall: 7

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