

The growth of online shopping will one day lead to all shops in towns and cities closing.

Do you agree or disagree?

Comment [Dave1]: Be crystal clear in your introduction and again in your conclusion

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There are those who argue that as/because the proportion of people who shop online is increasing this which will eventually lead to the closure of all shops in the urban areas. I somewhat agree with this view point because online shopping has many numerous advantages over traditional shopping. As a result, more and more shops will be replaced. However, traditional shops are still an essential part of people's the average citizen's daily life since they are more can be more convenient and personalized.

Comment [Dave2]: Good way to paraphrase!

Comment [Dave3]: In general – no the

Comment [Dave4]: You can waste so much time – change some words – speed.

Comment [Dave5]: Nuanced grammar

Comment [Dave6]: Have a clear side – clear overall opinion.

Comment [Dave7]: It's good to include a little your main ideas but you don't have to.

Comment [Dave8]: More academic

Comment [Dave9]: Convenience. A single main idea when possible because then you can support it fully.

Comment [Dave10]: Specific – real companies, real people, etc.

Comment [Dave11]: Substitution referencing

Comment [Dave12]: Very, very general – be more specific

Comment [Dave13]: True now – present simple

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Comment [Dave14]: Better!

Online shopping provides more greater choices for consumers and it is less time consuming.

Consumers browsing online can compare a variety of similar products that they need by browsing the internet cross-referencing on websites ranging from Amazon and Ebay to Alibaba and Vipshop. That means The result of these advancements are that a more thoughtful and reasonable choices could can be made. Also Moreover, people customers do not have to visit shops in person which will saves a considerable amount of time. For example, consumers used to have to drive a long way greater distances to different shops to make stops at separate locations for buy food, furniture, or electronic devices, and so on. Nowadays, with a single click on your smartphone will bring all the goods for you allows for rapid delivery to one's doorstep. That means that people will have more allowing for increased time for work, family commitments or and other important businesses possible hobbies.

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Topic sentence: convenient

(one long hypothetical example)

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In the past a person ...

However now – real websites

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Saves time on travel ...

Better research – better prices

On the other hand, traditional shops are still an essential part of people's daily life daily routines for the majority of a citizenry because they are more convenient and personalized. For example, people it is natural to can buy a bottle of cola Coca-Cola at the convenient store downstairs rather than ordering it online which may take a couple of days and waiting several days for delivery. Furthermore, traditional shops can provide more personalized services that online shopping could not can offer. For instance, clothes clothing shops can provide customers the chance vital opportunity to try on an outfit before making a final purchase. the clothes on that online shops could not offer.

Comment [Dave15]: One idea here is better

Comment [Dave16]: No development – just 1 sentence

Comment [Dave17]: Add in adjectives to bump up your vocab score

Comment [Dave18]: You agree with this side so there should be more support

Comment [Dave19]: One idea here is better

Comment [Dave20]: Add in adjectives to bump up your vocab score

On the other hand, traditional shops are still an essential part of daily routines for the majority of a citizenry because they are more personalized. Traditional shops can provide more personalized services that online shopping can offer. For instance, clothing shops can provide customers the vital

opportunity to try on an outfit before making a final purchase. It is very common for consumers who are ordering online to have to ask for refunds and return clothing purchases that do not fit or were advertised misleadingly on a website. In a store, not only is this avoidable, but the customer service value, including the personality of the sales clerks and their expertise, makes for a much more pleasant consumer experience. These benefits apply to a wide range of customer-facing businesses and ensure the continued relevance of physical locations despite the advent of online shopping.

In conclusion, I agree that online shopping provides more choices and saves a lot of valuable time for customers which in turn will lead to the closure of many traditional shops. However, some shops can give-provide better, customised better-services for their clients. Therefore, online shops can not will not be replaced them altogether.

Even though online shopping will become the most dominant mode of consumer activity in the future, there will always be a place for physical stores due to their greater commitment to customer service.

Words 308

Task achievement: 6

Cohesion/Coherence: 6/7 (substitute a little better, link a little better between sentences, paragraph size)

Vocabulary: 7 (accuracy and complexity)

Grammar: 6/7 (minor mistakes, a little bit simple)

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Comment [Dave21]: Sit in the middle too much band 4/5 for your task achievement.

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