

Some people think that there should be a complete ban on all forms of advertising.

To what extent do you agree or disagree?

While some ~~are concerned about~~ ~~question~~ the ~~truth of the value of~~ advertising, others regard it as a tool for business industries ~~to run the social economic~~ ~~maintain a stable economic system.~~ ~~As for me~~ ~~in my opinion~~, I would disagree the prohibition of all forms of advertising as it would hinder the ~~improvement~~ of the society.

Those who ~~have hold the~~ negative opinion ~~are always suffering from the~~ ~~point out the~~ ~~pervasiveness/ubiquity of~~ exaggerated ~~ads~~ ~~advertisements~~. ~~It is normal to see~~ ~~it has become~~ ~~increasingly common to be surrounded by~~ advertising with ~~fabulous~~ ~~convincing/appealing/attractive/generic~~ ~~slogans~~ featuring the ~~amazing effect~~ ~~stand-out features~~ of ~~the~~ ~~a given~~ product ~~regardless of their veracity~~. For example, ~~an the~~ advertising of a hotel, promoting a room which ~~is~~ ~~equipped~~ with ~~the~~ ~~superior~~ ~~room service~~ ~~and~~ ~~high quality~~ ~~TVs~~ ~~but~~ ~~however~~ actually, the feedbacks ~~by the~~ ~~from real~~ tourists ~~on user-review sites~~ ~~may~~ ~~show~~ that the TV ~~can't operate~~ ~~quality is poor~~ and the ~~bed sheet is contaminated~~ ~~rooms are generally untidy~~. This ~~reflects~~ that advertising ~~can't often exaggerates~~ ~~match~~ the real situation ~~therefore and the~~ ~~gullible-vulnerable~~ audiences like the elderly may ~~rise to the bait~~ ~~be easily convinced, or even~~ ~~scammed in some extreme situations~~ ~~and it can even be related to the scam.~~

Comment [Dave1]: doubt/question

Comment [Dave2]: support

Comment [Dave3]: a little informal

Comment [Dave4]: financial flexibility and progress of society

Comment [Dave5]: Detractors/critics argue that

Comment [Dave6]: later use ads

Comment [Dave7]: search in google news for slogans

Comment [Dave8]: <http://www.iust-the-word.com/> - good for looking up collocations -

Comment [Dave9]: informal and even for speaking not really natural

Comment [Dave10]: a given – a random - hypothetical

Comment [Dave11]: prepositional phrase – then you want a 'the' clause

Comment [Dave12]: relative clause verb

Comment [Dave13]: careful with listing

Comment [Dave14]: claims weak

Comment [Dave15]: don't say will / always / likely / probably will / there is a strong chance / may

Comment [Dave16]: Apple advertised ... camera ...

Comment [Dave17]: shows/indicates / this is indicative of the fact that advertising ...

Comment [Dave18]: add an idea but its really strong

Comment [Dave19]: too informal for writing – no idioms

Nonetheless, banning advertising may hinder the development of ~~the~~ society. ~~Considering Given~~ ~~the importance of~~ the ~~social-economic~~ relationship between economics and social welfare at large, advertising plays an important role as a platform for ~~promotion for~~ not only commercial fields but also ~~the~~ medicine, ~~new technology fields to promote themselves~~ consumer electronics, food products, and various services. Once advertising is banned, shops ~~can't will not be able to~~ sell their products ~~entirely as well~~ thus ~~the profits~~ margin will be limited which ~~may~~ prompt a stagnant ~~progress~~ economy. A commercial chains ~~can't cannot live survive~~ without continual consumption as it provides a capital foundation for companies to produce more high-quality products. If ~~the negative circulation~~ the ~~consumer economy is not supported by a strong labor market is developed~~, the companies will lose the motivation to innovate and therefore ~~the societies and governments y will be hard to generate especially for the commercial field as this is a key for a national economy may struggle to maintain a high standard of living for all residents, particularly more vulnerable segments of the population.~~

Comment [Dave20]: never the society

Comment [Dave21]: likely

Comment [Dave22]: if ... were banned ... this likely would/ might result in ...

Comment [Dave23]: weak claims

Comment [Dave24]: useful

Comment [Dave25]: strong claim but ok

Comment [Dave26]: the marketing and advertising industries

Comment [Dave27]: focus the result on the average person

Comment [Dave28]: impossible – not feasible

In conclusion, despite the existence of ~~exaggerated-unethical practices common in many~~ ads, banning all forms of advertising is too radical and ~~infeasible~~. The most crucial ~~thing point~~ is that ~~related the relevant corporate entities departments~~ need to ~~be regulated tighter more strictly and make sure to ensure~~ the advertising ~~contains no unreal message before releasing is trustworthy and reliable.~~

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Comment [Dave29]: perfect – above 250 – around 300 is normal

~~weaken your claims – not so strong~~
~~a little more specific examples~~
~~the final result for your examples could be a little stronger~~
~~academic collocations to learn~~
~~2nd conditional, the definite article 'the', prepositions, lists,~~

Comment [Dave30]: relate to ideas

Comment [Dave31]: language

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TA: 7/8
CC: 7
V: 7
G: 6/7
Overall: 6.5/7

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